



**CDI STRATEGIC PLAN
2021-24
Summary
Achieving Excellence**

CDI's Mission, Vision and Values

Mission:

We will improve outcomes for children by delivering quality, integrated, evidence-informed services and workforce development through partnership and innovation.

Vision:

Every child in Ireland is thriving, healthy, happy, and free from poverty.

Values:

We work in partnership with people, taking a strengths-based, family- and child-centred approach focused on children's rights, responding to needs and driving change.

We use evidence, innovation, and prevention and early intervention approaches to underpin our work.

Tallaght is our home, and we prioritise the needs of this community. We are also committed to transparently sharing our learning to inform policy and practice nationally and internationally.

We are respectful, inclusive, collaborative, relationship-focused, and believe in having fun while we work hard.

Strategic Objectives and Outcomes

Our Strategic Plan for 2021-2024 includes five high level Strategic Objectives. These are all equally important, but commence with our out-facing objectives, moving to responding to new and emerging needs, consolidating and maintaining our core, establishing services, and ensuring governance to underpin all organisational activities.

Each Strategic Objective has four or five associated outcomes which will be monitored through a comprehensive reporting system which includes an Annual Business Plan; Board reports indicating progress and delays in achieving outcomes; programme monitoring and evaluation plans; team reviews and individual supervision.

Strategic Objective 1: CDI will strengthen its position a provider of quality child and family services, and workforce developments.
<p><u>Outcomes:</u></p> <p>1.1 Strategic partnerships with child and family services are strengthened and developed nationally and internationally.</p> <p>1.2 The reach and capacity of CDI's Training and consultancy services are increased.</p> <p>1.3 A programme of independent evaluation and utilisation of internal data will be continued using best practice approaches, and so augment the existing evidence base.</p> <p>1.4 CDI is externally recognised for excellence in its programmes, processes, and partnership.</p> <p>1.5 A range of income streams are secured to maintain CDI sustainability.</p>

Strategic Objective 2:

CDI will influence policy and inform practice locally, nationally, and internationally.

Outcomes:

- 2.1 CDI's roots in the Tallaght community are cultivated, including identifying new collaborators and partners.
- 2.2 CDI's influence in the child and family services sector nationally is enhanced.
- 2.3 CDI's policy and advocacy role within the sector is amplified.
- 2.4 CDIs social media presence is enhanced and there is consistent posting across digital platforms.

Strategic Objective 3:

CDI will identify and respond to new and emerging needs of children and families in Tallaght and nationally.

Outcomes:

- 3.1 CDI's interventions are focused on the most disadvantaged populations and will reduce child poverty in Tallaght and in those communities utilising CDI services.
- 3.2 Through effective systems and processes, the needs of children and families who require additional supports are understood.
- 3.3 The delivery of effective interventions to new and emerging needs are designed and supported by CDI using the best available evidence.
- 3.4 CDI is recognised locally and nationally as a trauma informed provider.

Strategic Objective 4:

CDI will maximise the integration and replication of our proven interventions for children and families in Tallaght and nationally.

Outcomes:

4.1 Services for pregnant mothers and families with children up to three are improved in target areas.

4.2 High quality parental support (4.2), literacy (4.3) and oral language (4.4) programmes are delivered across an increased range of areas and need.

4.3 Relationships are improved, and conflict is reduced locally and nationally through delivery of quality assured Restorative Practice.

Strategic Objective 5:

CDI will strive for excellence in all structures, systems, and governance to enable achievement of our mission.

Outcomes:

5.1 CDI governance is compliant with all regulations, legislation, and best practice, including the Charitable Governance Code and Charities Institute Ireland Triple Lock System.

5.2 Effective and appropriate support are provided to the organisation by the CDI Board and committees.

5.3 The organisation's strategic plan is delivered through a competent, motivated and well supported team.

Contact Us:

info@cdi.ie

twitter.com/twcdi

[instagram.com/childhooddevelopmentinitiative](https://www.instagram.com/childhooddevelopmentinitiative)

[facebook.com/childhooddevelopmentinitiative](https://www.facebook.com/childhooddevelopmentinitiative)

[linkedin.com/childhooddevelopmentinitiative](https://www.linkedin.com/company/childhooddevelopmentinitiative)

